





For nearly 10 years, the Yemeni Civil War has escalated unemployment, hunger, and insecurity for civilians, leaving nearly 80% of the country's population below the poverty line and more than 55% in need of some form of humanitarian assistance — some 18.2 million people.

The destabilizing effects of this have triggered a hunger crisis affecting 17 million people, with 5 million children under the age of five in need of treatment for acute malnutrition.

The protracted crisis has also created an endemic situation of forced displacement, with 4.5 million internally displaced people (IDPs), most of whom have been forced to flee multiple times. Living conditions have quickly worsened for many: 49% of the population lacks access to clean water, and only 50% have access to functioning health facilities.

Concern completed its first full year of operations in Yemen in 2024. During the year we responded to cholera outbreaks and the severe impacts of sandstorms, reaching over 18,000 people with shelter, healthcare, and water and sanitation services. We are providing integrated health and nutrition services in six health facilities.

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On the cover: Cemal\* sitting beside a tent in Al-Salam Internally Displaced People site, Dar Saad district, Aden Governorate, Yemen. \*Name changed to protect the identity of the individual.

On this page: Concern has rehabilitated a water well in the Al-Salam IDP site and installed a solar-powered pump motor on the water well. The dilapidated water well was originally a hand-dug shallow well and powered by an old diesel motor. Photos: Ammar Khalaf/Concern Worldwide

# Who We Are and What We Do

Our Identity – Who We Are

Concern Worldwide is an international, humanitarian, non-governmental organization dedicated to the elimination of extreme poverty and the reduction of suffering, primarily in fragile contexts.



Who We Are and What We Do



#### **Our Vision**

A world where all people live in peace and prosperity and are treated equally, with dignity and respect.

#### Our Mission - What We Do

We work with people living in extreme poverty to achieve major improvements in their lives which last and spread without ongoing support from Concern. Informed by the priorities of affected communities, we go where the needs are greatest, and work to save lives, protect and develop livelihoods, support recovery and build long-term resilience.

#### Bangladesh

Marium\* a Bangladeshi mother (pictured here with her five-month-old daughter, Tayma\*) took part in a Concern training program on nutrition, home gardening, and seed production for improved nutrition. **Photos:** Saikat Mojumder/Concern Worldwide. \*Names changed to protect the identities of the individuals.

#### **Our Core Values**

To advance our mission and achieve quality and impact in all that we do, our work is guided by our core values.

Built on our history and the voluntary, compassionate commitment of Concern's founders, these values inform our ways of working:

#### We focus on extreme poverty:

We are driven by a clear focus on eliminating poverty in the most vulnerable places and responding to humanitarian crises.

#### We believe in equality:

People are equal in rights and must be treated with respect and dignity.

#### We listen:

Listening and partnership are key to empowering the most vulnerable to transform their own lives.

#### We respond rapidly:

People affected by disasters are entitled to have their most basic needs met through rapid, effective, and principled responses.

#### We are courageous:

Taking necessary risks, balanced with sound judgement, allows us to work in the most challenging contexts.

#### We are committed:

Going the extra mile to support communities in times of need and in the face of very difficult operating environments.

#### We are innovative:

Finding effective solutions requires innovative thinking combined with a pragmatic approach.

#### We are accountable:

Accountability and transparency are central to all of our actions and use of resources.

## Where We Work

In 2024, Concern worked in 27 countries and territories to alleviate poverty and hunger.



**Expenditure on Program Activities** 

Haiti

94%

#### **Expenses**

Program Activities (\$64m)	94%
Fundraising (\$2.5m)	3%
Management and General Administrative (\$1.8m)	3%

Where We Work



#### **Support** and Revenue

Government Grants (\$58.4m)	88.9%
Contributions and non-government grants (\$3.5m)	5.3%
Support from Concern Worldwide (\$2.2m)	3.3%
Special Events (\$1.2m)	1.9%
Other Sources (\$0.4m)	0.6%

#### People reached

## 27.3m

#### **Countries and territories**

**27** 

Afghanistan		
Bangladesh		
Burkina Faso		
Burundi		
Central African Republic		
Chad		
Democratic People's Republic of Korea		
Democratic Republic of the Congo		
Ethiopia		
Gaza		
Haiti		
Iraq		
Kenya		
Lebanon		
Liberia		
Malawi		
Niger		
Pakistan		
Republic of Sudan		
Rwanda		
Sierra Leone		
Somalia		
South Sudan		
Syria		
Türkiye		
Ukraine		

Yemen

## Message from the CEO and Board Chair

Behind every number in our 2024 Annual Report is a person - a name, a story. Each one speaks to what is possible when we come together, even in the most difficult circumstances. These stories of impact are only made possible because of Concern Worldwide's supporters, staff, institutional donors, and local partners who turn their concern into action.

This past year, the intersection of conflict, climate shocks, economic instability, and a widening funding gap pushed the boundaries of what our humanitarian system could withstand.

Yet, amidst these growing pressures, Concern remained grounded in its mission. Thanks to the dedication of our global teams, the strength of our partnerships, and the unwavering support of our donors, we responded with purpose and delivered meaningful impact.

We are proud to share that in 2024, we reached 27.3 million people across 27 countries through emergency response and long-term development programs. That number speaks not only to the scale of global need, but to the power of collective action to drive change - even in the world's most complex and fragile contexts.

Many of the countries and territories in which we work are susceptible to frequent natural disasters and outbreaks of conflict resulting in people in already vulnerable situations losing their homes and livelihoods. In Sudan (pg. 20), for example, more than two years of conflict have fueled the world's largest humanitarian crisis. Our response focused on integrated health and nutrition services to prevent famine, reaching 106,000 people across West Darfur, and both West and South Kordofan.

Beyond the immediate aftermath of an emergency, we remain committed for the long term. We provide life-saving support to families and communities, and then stay to help them rebuild by restoring livelihoods, strengthening infrastructure, and working to reduce the risk and impact of future crises. For example, in Haiti (pg. 19), our teams adjusted to the waves of insecurity throughout the year, supporting 4,000 households with e-voucher distributions allowing them to access food through 80 local vendors supported by the program at a time when widespread violence made it near impossible for the most vulnerable people to access and afford food.

In this time of rising challenges and reduced resources, it's natural to ask: how can we continue to make a difference? The answer lies in the strength of our shared commitment that has guided Concern for nearly 60 years.

As Concern founder, Fr. Aengus Finucane once said: "We will do as much as we can, as well as we can, for as many as we can, for as long as we can."

Every achievement reflected in these pages was made possible by your belief in a better world and your commitment to breaking the cycle of poverty - which is why this is not just Concern's Annual Report, it is yours. With gratitude, we are proud to share the 2024 Annual Report.



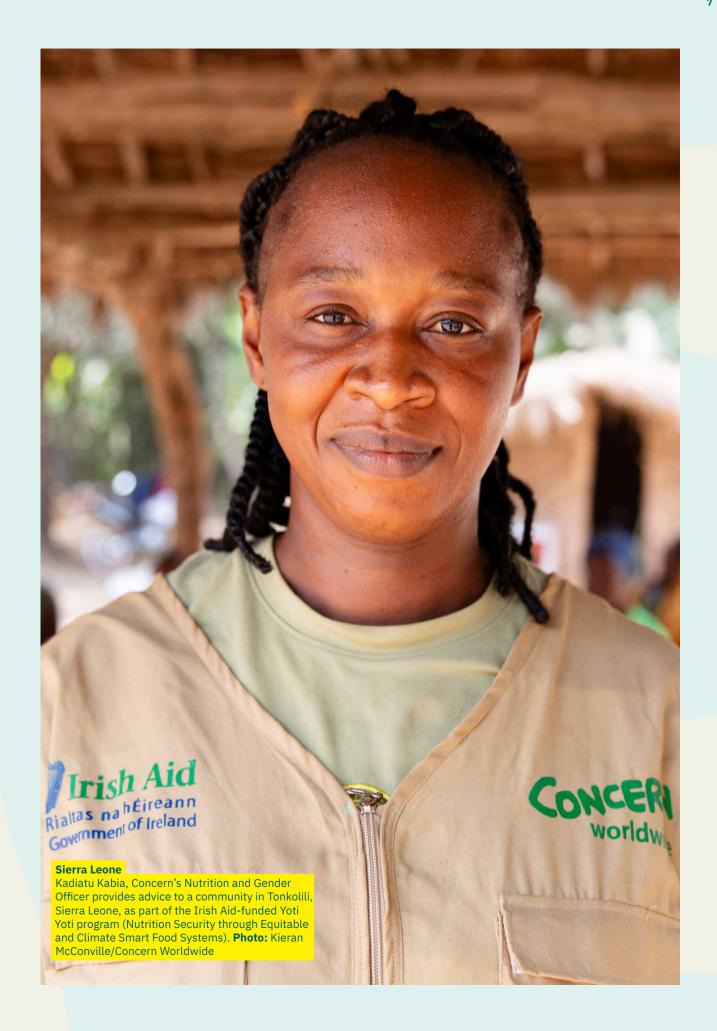
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**Joanna Geraghty** Chair, Board of Directors



Concern Worldwide reached over 27.3 million people across 27 countries and territories in 2024.

Our work in those countries and territories spans four main program areas: emergency response, livelihoods, health and nutrition, and education. Some programs straddle multiple areas and we report on these as "integrated." We also engage in strategic partnerships and advocacy.

Our broad program goals, objectives, and examples of our work in each area are described in the following pages.

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## Emergency Programs

In 2024, we responded to 50 emergencies in 22 countries and territories, reaching 6.8 million directly and 10 million indirectly.

Many of the countries where we work face increasing natural disasters and conflict. These risks leave people in already-vulnerable situations further behind, and can cost them their homes and livelihoods. In the immediate aftermath of an emergency, we provide life-saving support to families and communities. We then stay to help them get back on their feet, rebuilding livelihoods and infrastructure and working to reduce the risk and impact of future crises.

## OUR IMPACT IN 2024

**50** 

Emergencies

22

Countries and territories

6.8<sub>m</sub>

People reached directly

**10**m

People reached indirectly

#### OBJECTIVES AND ACTIVITIES

The goal of our emergency program is to fulfill our humanitarian mandate and effectively respond to and mitigate against natural and human-influenced disasters.

Main Objectives

- » Respond rapidly to save lives and reduce suffering
- » Improve access to food, healthcare, and water
- » Prevent and reduce the impact of emergencies

#### Yemen

Rima\* with her mother and a Community Health Volunteer (CHV). She received treatment for malnutrition in a health center supported by Concern and is now fully recovered. **Photo:** Ammar Khalaf/ Concern Worldwide \*Name changed to protect the identity of the individual.

#### Yemen

Nearly a decade of war and conflict in Yemen has left more than 19 million people in need of assistance. Concern launched a response in 2024 to meet the most urgent needs of the most vulnerable people. In our first year, we supported six health centers. providing key services to over 29,400 people. More than 17,600 people attended consultations with healthcare professionals. Additionally, a combined 6,000 children and pregnant and lactating women were screened for malnutrition and treated where necessary.

#### Yemen Emergencies Conflict



Internally Displaced Persons (IDPs)



29,400

people supported through six health units

#### Lebanon

In 2024, Lebanon experienced major upheaval due to a significant escalation of conflict in the southern part of the country. At the height of this escalation, approximately 1.4 million people were displaced. Concern was quick to respond, mobilizing additional resources and adapting existing resources and programming to address the changing context. We also worked with pre-identified emergency partners, allowing us to reach larger numbers of people, implement a wider range of interventions, and work in areas of the country where we did not already have a presence. We reached just under 18,700 people through distributions of hot meals, hygiene kits, and winterization kits, and provided psychosocial support to 3,400 displaced children and adults.

#### **Lebanon Emergencies** Conflict



Internally Displaced Persons (IDPs)



18,700

people reached

#### **Democratic Republic** of the Congo

Conflict-related displacement in the Democratic Republic of the Congo (DRC) has reached record levels leading to massive population movements and increased exposure to violence and protection risks. Through our rapid response program, SAFER, we carried out 12 emergency interventions in 2024 in North and South Kivu, reaching more than 242,000 people with basic needs. Our five WASH interventions included the operation of a water treatment unit serving several IDP sites in Goma, and the rehabilitation of water points and other sanitation infrastructure. Three protection interventions included assistance to individuals to meet specific needs and community-based protection activities and trainings.

#### **Democratic Republic** of the Congo Emergency



Conflict-Related Displacement

242,000

people reached

#### Gaza

Almost 2 million people have been forced to flee their homes since conflict erupted in Gaza in October 2023, with over 50,000 lives lost and over 110,000 people injured. Concern is working with our Alliance 2015 partner CESVI to provide support to local communities. We have reached almost 180,000 people through water trucking and more than 36,000 people through the construction of latrines and the rehabilitation of WASH facilities.

#### Gaza Emergency Conflict



180,000

people reached in partnership with CESVI

#### **Ukraine**

In 2024, Ukraine faced significant challenges, including ongoing conflict, economic instability, and environmental vulnerabilities. With our partners on the Joint Emergency Response Program in Ukraine (JERU), we reached just under 84,000 people. This included over 25,000 people reached with multipurpose cash assistance to meet immediate needs, winterization assistance for over 3,000 homes in the eastern and southern oblasts, and psychosocial support for nearly 200 children in Kharkhiv. To reduce dependence on recurring humanitarian assistance, JERU's economic recovery and livelihoods program expanded significantly by providing grants for the rebuilding or startup of small businesses, and the recovery and expansion of small and medium enterprises (SMEs). Outcome data shows that 94% of individual entrepreneurs restarted or launched businesses and 100% of SMEs expanded or reopened.

#### **Ukraine Emergency** Conflict



84,000

people reached

#### Republic of Sudan

After more than two years of conflict, Sudan is facing the world's largest humanitarian crisis. Over 11.2 million people have been forced to flee their homes since 2023. Nearly 26 million people are experiencing acute hunger, with 755,000 one step away from famine. In early 2024, the UN launched funding for famine prevention. Concern received five emergency response grants for interventions that reached more than 106,000 people across West Darfur and both West and South Kordofan. Our response focused on delivering ready-touse therapeutic and supplementary food and distributing essential non-food items.

#### **Sudan Emergencies**





Internally Displaced Persons (IDPs)



Food Insecurity and Malnutrition



106,000

people reached



## Livelihoods Programs

In 2024 we improved the food security and livelihoods of 873,000 people directly and 1.7 million indirectly.

People living in extreme poverty struggle to earn enough to ensure that their families have sufficient food, adequate healthcare, and a quality education. Our livelihoods programs aim to give them the tools to earn a sustainable living, learn new skills, improve the productivity and nutritional value of their crops, and set up small businesses to generate more income.

## OUR IMPACT IN 2024

20

Countries and territories

873,000

People reached directly

1.7m

People reached indirectly

#### OBJECTIVES AND ACTIVITIES

The goal of our livelihoods programs is to enable people living in poverty to develop secure livelihoods.

Main Objectives

- » Reduce hunger
- » Strengthen social protection programming, work skills and support systems
- » Promote graduation to economic productivity
- Promote and strengthen Climate Smart Agriculture and other forms of climate resilience

#### Sierra Leone

Aminata Bangura, a participant in the Concern-run EAGER program in Freetown, Sierra Leone, which was designed to support out-of-school girls. She now runs her own retail business. **Photo:** Kieran McConville/Concern Worldwide

#### **Afghanistan**

In 2024, Concern continued to successfully run AWARE (Advancing Women-led Agribusinesses to Reach economic Empowerment). which reached 6,300 people and supported women's economic empowerment through the provision of assets, training, and business support to Women's Agro-Business Collectives. The technical support is complemented by life skills training to build women's confidence to act on economic opportunities and build micro-capital to invest in their businesses. Despite the challenges. there have been notable successes: Women's incomes have increased from 120 AFN (\$1.72) to 5,029 AFN (\$72.03) per month. What's more, 96% of participants now report they are satisfied with their lives, compared with 4% at the start.

#### Afghanistan Programs

#### 6,300

people reached through Advancing Women-led Agribusinesses to Reach economic Empowerment(AWARE)

#### Burundi

In Karusi and Kirundo provinces in Burundi, our project to prevent malnutrition and strengthen resilience supported vulnerable households through financial contributions to 499 Village Savings and Loans Associations, as well as training in hydroponics — a new approach to growing vegetables in arid or infertile soil to improve dietary diversity. In 2024, seven hydroponic greenhouses were set up, with members of 14 VSLAs running them and growing a variety of vegetables including spinach, tomatoes and Chinese cabbage. Each harvest ranged from 40 to 66 lbs. We also supported 36 VSLAs with over 14 tons of seeds, irrigation equipment, and technical expertise.

#### **Burundi Programs**

#### 499

Village Savings and Loan Associations supported through financial contributions

#### Türkiye

Despite extensive support programs, refugees in Türkiye face significant challenges. Our livelihoods work in Sanliurfa sought to increase formal job opportunities for just under 3,500 people in both refugee and host communities. The project informed individuals about labor laws, matched refugees with Turkish employers, and provided administrative and financial support for work permit applications. In tandem, the project extended support to Syrian refugees to establish small businesses. We also facilitated access to vocational training and formal employment through the governmentbacked apprenticeship program.

#### Türkiye Programs

#### 3,500

people reached by livelihood programs in Sanliurfa

#### Sierra Leone

An estimated 26% of Sierra Leoneans live below the international poverty line. With many depending on natural resources for their livelihoods and these resources under threat, we developed Yoti Yoti. The program aims to build food and nutrition security by strengthening food systems using equitable and climate-smart methods. The project operates in 64 communities and reached almost 9,500 people in 2024. Farmers received vaccinations for almost 9,000 sheep and goats as well as seeds and tools, and two communities received solar-powered irrigation systems. 45 Forest Management Committees were formed to promote conservation and agroforestry.

#### Sierra Leone Programs

#### 9,500

people reached
by the Yoti Yoti program

#### **Malawi**

The effects of El Niño were felt across Malawi in 2024, reducing harvests and incomes. Our Food Systems for Food Security (FS4FS) program, which reached 18,000 people, made substantial progress in addressing the pressing issues of food insecurity and malnutrition. Building on the achievements of 2023, the program connected 23,120 rural farmers to share and promote good agricultural practices. Five irrigation groups received solar pumps, increasing crop production cycles and bolstering food security in areas affected by El Niño-induced dry spells. To support improved nutrition and diet quality, more than 3,000 homestead gardens and 50 school gardens were established.

#### Malawi Programs

#### 18,000

people reached by Food
Systems for Food Security
(FS4FS) program

#### Rwanda

Concern has been implementing the Graduation approach in Rwanda since 2011. The approach has become so prominent that it has now become a national strategy, with Concern as one of the government's main partners for implementation and the only NGO working on the social protection aspects of the program. Our most recent iteration of the program, Green Graduation, began in 2023 and reached over 4,500 participants in 2024. As its name suggests, Green Graduation promotes a "do no harm" approach to the environment, while improving livelihoods and building community climate resilience.

#### **Rwanda Programs**

#### 4,500

people reached by the Green Graduation program



## Health and Nutrition Programs

In 2024, our health and nutrition programs reached 1.6 million people directly and 3.4 million indirectly.

In many of the countries where we work, healthcare systems are weak and communities are often unable to get the care they need for undernutrition and preventable diseases. To help overcome this, we work with local and national governments to strengthen these systems and improve access to quality maternal and child healthcare and water and sanitation services.

## OUR IMPACT IN 2024

16

Countries and territories

1.6m

People reached directly

3.4m

People reached indirectly

#### OBJECTIVES AND ACTIVITIES

The goal of our health programs is to contribute to health and nutrition security for people living in extreme poverty.

Main Objectives

- » Prevent under-nutrition and extreme hunger
- » Strengthen maternal and child health
- » Strengthen health facilities
- » Improve access to clean water and sanitation

#### South Sudan

Angeth Diing (19) and her daughter Abuk Lual (18 months) waiting outside a health center in Lueth Ngor, Northern Bahr el Ghazal State. **Photo:** Jon Hozier-Byrne/Concern Worldwide

#### **South Sudan**

In the face of a deteriorating humanitarian context, Concern continued to deliver life-saving interventions and resiliencebuilding initiatives across Northern Bahr el Ghazal, Unity, and Central Equatoria States. We provided safe and clean drinking water to almost 125,000 people through a number of interventions, including solar water vards, boreholes, surface water treatment systems, and water points at health facilities. We continued to maintain and operate sanitation facilities in Bentiu camp for internally displaced people, and in sites for people who had been displaced by floods, serving about 40,000 people on a daily basis.

#### **South Sudan Programs**

#### 125,000

people provided with safe and clean drinking water

#### **Somalia**

Tackling malnutrition has been at the heart of our health programs in Somalia for decades. Working closely in 2024 with local partners and the Ministry of Health, we delivered specialized nutrition services through 17 static and mobile facilities, treating over 63,000 children under the age of 5 for malnutrition. To address the underlying causes of malnutrition, support groups, including Mother-to-Mother and Father-to-Father groups, were formed. The support groups created safe spaces where members discussed nutrition, feeding practices, and positive health behaviors, leading to lasting improvements. Group sessions reached over 91,500 caregivers, while individual counseling sessions reached over 69,000.

#### Somalia Programs

#### 63,000

children under the age of 5 treated for malnutrition

#### Chad

The healthcare system in Chad faces significant challenges due to limited resources, inadequate infrastructure, high disease burdens, and a shortage of health workers. In Sila province, Concern supported three health facilities (in Zabout, Adé, and Daguessa) with free care services led by trained staff. Throughout the year, we carried out close to 26,000 consultations. We also provided measles vaccinations for nearly 2,900 children, screened nearly 15,000 children for malnutrition, and supported the treatment for just over 1,600 children diagnosed with severe acute malnutrition.

#### **Chad Programs**

#### 26,000

health consultations

#### Ethiopia

Ethiopia is currently facing outbreaks of cholera, measles, malaria, and dengue fever. The current cholera outbreak started in August 2022 and subsequently spread across the country. In 2024, 19,271 cases and 143 deaths were reported. As the only operational partner in Raso and adjacent districts, Concern implemented a project to help control the outbreak in Raso and prevent further spread. 45 health professionals and 60 Health Extension Workers were trained in the clinical management of cholera cases and promotion of cholera prevention. We also provided logistics support to help transport medical supplies to the affected districts. Ultimately, we reached between 30% and 70% of targeted districts.

#### Ethiopia Programs

Disease outbreaks including cholera, measles, malaria, and dengue fever

#### **70**%

of Raso district reached with cholera prevention awareness and treatment supplies

#### **Bangladesh**

Our healthcare work in Bangladesh places a large focus on maternal and child health, particularly in remote or vulnerable areas of the country. An example of this is Partnerships for Improved Reproductive, Maternal. Newborn, Child and Adolescent Health. The program reached over 223,000 people in the underserved coastal areas of the country last year. Other key accomplishments included the training of adolescent peer educators, health volunteers, and school and religious education teachers. Peer educators and schoolteachers conducted over 5,500 adolescent health sessions, while health volunteers carried out over 30,000 household visits, providing critical counselling to pregnant women and mothers with young children.

#### **Bangladesh Programs**

#### Over 30,000

household visits to pregnant women and mothers with young children



## Education Programs

In 2024, our education programs reached 200,000 people directly and 492,000 people indirectly.

We believe that all children have the right to an education, which provides one of the best routes out of poverty. We integrate our education programs into both our development and emergency work to give children more opportunities in life and support their overall wellbeing.

#### OUR IMPACT IN 2024

9

Countries and territories

200,000

People reached directly

492,000

People reached indirectly

#### OBJECTIVES AND ACTIVITIES

The goal of our education program is to sustainably improve the lives of children living in poverty by increasing their access to quality primary education.

Main Objectives

- » Increase school access
- » Improve student and teacher safety and well-being
- » Improve quality learning outcomes
- Provide access to education for children in emergencies

#### Chad

Headteacher Abdurahim Oumar at Karo primary school. The Hope II program enables access to quality education for vulnerable girls and boys in primary schools in Sila Province, Eastern Chad. The project will provide quality education for around 4,000 girls and boys over two years. **Photo:** Eugene Ikua/Concern Worldwide

#### Chad

Our education program in Sila province aims to improve access to quality education and support the well-being of children, especially girls. We supported 17 schools in the rural district of Goz Beida, raising attendance rates from 47% in 2023 to 65% in 2024 through community outreach campaigns that reached nearly 12,400 people. To help reduce the financial burden on parents we offered free school enrollment and provided more than 2,600 children with school kits. Continuous teacher training for 97 teachers improved educational outcomes as shown by an increase in Early Grade Reading Assessment scores.

#### **Chad Programs**

#### 65%

school attendance rate in 2024 (up from 47% in 2023) through community outreach campaigns

#### Kenya

In Marsabit county, our education work focuses on Science, Technology, Engineering and Mathematics (STEM) - subjects required under the Kenyan Government's Competency Based Curriculum. Of Marsabit's 192 junior secondary schools, 90% were illequipped to offer STEM subjects due to a lack of laboratories, equipment, teacher capacity, and infrastructure. To address these challenges, we installed mobile laboratories and procured science kits for nine junior secondary schools. This enabled nearly 1,200 students to undertake STEM-related practical work. Science teachers across the schools reported increased student interest, attention and engagement during lessons.

#### **Kenya Programs**

#### 1,200

students provided with materials and resources for STEM-related studies

#### Niger

Learning Together, our education project in the Tillabery and Tahoua regions of Niger, aims to ensure that children affected by the country's ongoing humanitarian crisis receive an education. It reached over 75.000 students across 250 schools in 2024. As well as supplying children with textbooks and recreational kits, activities included building and rehabilitating more than 80 classrooms in 29 schools. In areas where schools were closed, our distance learning project provided children with interactive audio lessons. 82 listening clubs reach over 2,000 students with audio lessons and group work led by a community facilitator.

#### **Niger Programs**

#### Over 75,000

students reached across 250 schools

#### Somalia

Our work in Somalia in 2024 provided free education to almost 30,000 vulnerable children from displacement-affected communities at 26 schools in Banadir, Lower Shabelle, and Bay regions. In Mogadishu we refurbished a temporary learning space, creating a safe learning environment for almost 6,400 students and increasing school enrollment by 29%. To address gaps in teaching materials, we distributed over 1,400 textbooks to over 2,800 displaced children in Afgove region. which significantly improved the student-to-textbook ratio and supported better learning outcomes.

#### Somalia Programs

#### 30,000

vulnerable children provided
with free education

#### Syria

Concern has significantly improved access to education for out-of-school children in Syria through a Non-Formal Education (NFE) program that reached over 14,700 people in 2024. The program works with children who are not in school to re-enter the education system. In 2024, we achieved the highest transition rates to either formal education or further non-formal education interventions. Overall. 90.3% of children enrolled in our NFE services successfully transitioned to one of these pathways. In addition, learning outcomes for both literacy and numeracy were the highest on record for the past four years.

#### Syria Programs

#### 14,700

people reached through Non-Formal Education (NFE)



## Integrated Programs

In 2024 we reached 772,000 people directly through our integrated programs and 1.5 million indirectly.

There are multiple interrelated reasons that keep people locked in poverty. For that reason, many of our programs are integrated, bringing together multiple sectors to tackle the multiple needs of a community in a holistic, coordinated way.

## OUR IMPACT IN 2024

19

Countries and territories

772,000

People reached directly

1.5m

People reached indirectly

#### OBJECTIVES AND ACTIVITIES

The goal of our integrated programs is to improve the lives of those living in extreme poverty by addressing their needs in a holistic way, tackling the interrelated barriers that impede development.

Main Objective

Deliver sustained improvements in the overall living conditions of targeted communities

#### Pakistan

Maula Dinno is a farmer in Sindh. He attended trainings at a farming school facilitated by Concern and also received cotton seeds to help him overcome the losses he faced following flooding. **Photo:** Khaula Jamil/DEC/Concern Worldwide

#### **Pakistan**

In Pakistan, we continued to work with communities in Sindh province whose lives were impacted by the catastrophic floods of 2022 (which submerged one-third of the country). The project's key sectors included agriculture and livelihoods, health, and WASH (water, sanitation, and hygiene) and helped nearly 445,000 people. Our livelihoods program emphasized Climate Smart Agriculture, providing high-quality seeds and training to more than 400 farmers. It also supported 4,000 women with tools, training, and materials for homestead gardening. Additionally, 250 individuals received vocational training in areas such as tailoring, embroidery, and mechanics, and almost 400 people were given cash grants to rebuild their small businesses. An endline study showed 96% of trained individuals engaged in income generation, earning an average monthly income of 11,217 PKR (around \$50)

#### Pakistan Programs

#### 445,000

people in Sindh reached with flood recovery support

#### Liberia

Concern Liberia's Livelihoods, Innovation, Food Security and Entrepreneurship (LIFE) program integrated nutrition and livelihoods projects to directly improve the lives of 16,350 people in Rivercess and Grand Bassa counties. Last year, over 3,000 members across 120 new mother groups received training on topics such as dietary diversity, food preparation, hygiene, breastfeeding, and child nutrition. The livelihoods component provided training to 20 master trainers (who then go on to train other community members), and technical support to 34 lead farmers responsible for helping others in their village farm more productively.

#### Liberia Programs

16,350 people supported by LIFE program in Rivercess and Grand Bassa counties

#### Haiti

In 2024, protracted violence and instability in Haiti worsened, creating a full-blown security, protection, and food crisis. Our program adjusted to waves of insecurity, and continued to reach the most vulnerable people — even in the most difficult circumstances — through livelihoods, health, and protection projects. We supported 4,000 households with e-vouchers, allowing them to access food through 80 local vendors. Our health interventions included activities to prevent malnutrition in children via monthly parent sessions that addressed hygiene and nutrition issues. Over 1,720 sessions reached over 2,000 people. To mitigate against the risk of disease, we delivered almost 7.5 million gallons of water for 8,600 people.

#### **Haiti Programs**

4,000 families supported with food assistance

#### Central African Republic

Despite an improved security situation, the Central African Republic still experiences serious levels of hunger. Our integrated project in the rural district of Bossembélé brought together nutrition, livelihoods, hygiene, and gender equality initiatives to address the root causes of malnutrition. The project engaged 30 Mamans Lumières and 25 Papas Modèles (role model mothers and fathers) who facilitated health education sessions and checked children for signs of malnutrition. The activities reached almost 18,000 people. Specific successes included an increased awareness of nutrition and hygiene practices and the empowerment of women through cashfor-work activities.

#### Central African Republic Programs

#### 18,000

people reached in Bossembélé with integrated nutrition and livelihoods work

#### **Burkina Faso**

Burkina Faso has been experiencing an unprecedented security crisis for several years, resulting in massive displacement. Our emergency integrated food security and livelihoods program aims to address the urgent food needs of displaced and host communities, with interventions focused on food distributions and income-generating activities. The program reached over 35,600. Almost 3,000 families received emergency food assistance, while 320 households received business management training. With the support of Concern teams, participants in this training then submitted business plans. 129 were selected for funding. 95% of participants had increased their income from an average of 3,400 FCFA per month (\$6) to 83,000 (\$150).

#### **Burkina Faso Programs**

35,600 people reached with integrated food security and livelihoods support

Across Sudan, there are millions of families like Nadima's\* who are in desperate need of emergency health, nutrition, water, and sanitation support.

For 40 years Concern has been working with communities in Sudan as ongoing instability causes an overwhelming need for emergency healthcare.

By the end of 2024, over 12.3 million people were forcibly displaced in Sudan. The conflict has destroyed the country's healthcare system, causing treatable diseases like cholera to take a deadly toll and putting new mothers at risk of losing their lives without critical healthcare services.

Famine has been confirmed in five areas of the country, with 26.6 million people facing extreme hunger.

When her village was attacked, Nadima's husband was killed. She fled to Chad with her eight children. Finding it incredibly difficult to make ends meet in the new country, she returned home, only to be left without the essential items needed for day-to-day survival.

In West Darfur, Sudan, Concern delivers emergency health services through mobile health teams and emergency nutrition, water, sanitation, and hygiene distributions for families and households like Nadima's.

Through Concern, Nadima received a hygiene kit which includes a jerry can, a water jug, a bucket, soap, laundry detergent, toothpaste and toothbrushes, a child's potty, a solar flashlight, underwear, and menstrual products—things that we often take for granted, but are in fact life-changing for Nadima and her family.

#### Sudan

Nadima\* at a distribution in West Darfur, Sudan. Photo: Kieran McConville/ Concern Worldwide \*Name changed to protect the identity of the individual.



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## Partnerships and Advocacy



Partnerships and Advocacy 23

#### **Partnerships**

At Concern, we believe lasting impact begins with lasting partnerships. By cultivating deep, multi-year collaborations with mission-aligned partners, we're able to go beyond addressing the symptoms of poverty, food insecurity, and malnutrition and tackle their root causes. That's why partnerships aren't just part of how we work; they are central to our vision for sustainable development. Our ongoing collaboration with The Church of Jesus Christ of Latter-day Saints is a testament to what's possible when values align and long-term commitment leads the way.

Since 2020, The Church of Jesus Christ of Latter-day Saints has supported the Improving Food and Nutrition Security through Sustainable Agricultural Interventions (I-FaNSI) project in Buchanan City, Grand Bassa County, Liberia. Now in its fourth phase, I-FaNSI has grown from a modest intervention serving 1,500 vulnerable households to a multifaceted, community-led initiative reaching over 3,750 households directly and nearly 13,000 indirectly.

In the project's early phases, Community Savings and Loans Associations (CSLAs) were established as the foundation for building economic resilience. These groups provided a safe space for marginalized households — especially those headed by women — to access savings, credit, and financial literacy training. The results have been transformative. Women have launched small businesses, paid school fees, accessed medical care, and gained greater agency in household decision-making. Many of these women also participate in Mothers' Groups, through which the project has improved nutrition for children under the age of five via nutrition-specific and nutrition-sensitive interventions.

By phase three, Concern expanded I-FaNSI into 15 additional communities and introduced innovative Climate Smart Agriculture activities. Paddy rice and vegetable production were piloted to improve year-round food access and diversify income. Labor-saving technologies like treadle pumps were introduced to reduce the burden on women and increase agricultural yields. The project also deepened its social inclusion programming by continuing the "We Are One" methodology, promoting shared decision-making and challenging power imbalances at the household and community level.

In 2024, many of these CSLAs have transitioned into formal cooperatives, helping communities coordinate and sell products more competitively in local markets while emphasizing local partnerships and sustainability. With each new phase, I-FaNSI becomes more rooted in community ownership and more aligned with national priorities thanks to close coordination with Liberian government ministries.

Our partnership with The Church of Jesus Christ of Latterday Saints exemplifies what we aim to replicate around the world: a shared journey with our partners that grows stronger—and delivers deeper impact—with each passing year. Together, we are building the systems, skills, and resilience that communities need to thrive long after a project ends.

#### **Advocacy**

In 2024, Concern's advocacy team remained actively engaged in a range of activities and initiatives focused on achieving lasting improvements in the lives of the most vulnerable communities. We engaged governments, donors, humanitarian partners, and the public to drive action on some of the world's most complex and protracted crises - advocating for solutions to address conflict, climate change, and hunger, while amplifying the voices and lived experiences of the communities we serve.

#### Key activities in 2024 included:

- Concern US's advocacy team concentrated its efforts on the escalating humanitarian crises in Haiti and Sudan. Through targeted private briefings, public statements, and participation in secondary events during key UN forums (including UNGA, ECOSOC, and Protection of Civilians Week), we engaged UN member states, UN agencies, and the US government on the urgent need for action to address these conflicts. We advocated for unrestricted humanitarian access, the protection of civilians, respect for international humanitarian law, and peaceful resolutions to both crises. From August to mid-September, Dominic MacSorley served as interim Country Director in Haiti. Alongside Humanitarian Advocacy Officer Alessandra Thomsen (who traveled to Portau-Prince in early September), Dominic engaged with program participants and key UN and NGO partners to assess the evolving situation in Haiti and identify critical advocacy actions.
- » Concern US actively contributed to joint advocacy efforts through our membership in national and international advocacy platforms, global clusters, and working groups. As a member of InterAction, the largest US-based alliance of international NGOs, we engaged in both thematic (food security, public policy, protection) and country-specific working groups (Sudan, Haiti, Syria) to shape coordinated policy responses informed by our work at the country level. In December, Concern US convened a key dialogue between InterAction's humanitarian leadership and NY-based advocacy INGOs to strengthen information sharing and collaboration.
- » Concern US is also an active member of the Global NGO Coalition Against Conflict and Hunger, a partnership of international NGOs working collectively to mitigate the impact of conflict and violence on food security. Through these networks, we contributed to collective advocacy outputs, including public statements, press releases, and advocacy briefs on conflict contexts and cross-cutting issues such as conflict-induced hunger and the protection of civilians.
- » Finally, Concern US continued to work closely with key UN member states (including Ireland) as well as with UN agencies such as WFP, OCHA, and FAO in New York. Concern's contribution was to bring the operational realities and voices of affected communities to key policy forums such as the UN General Assembly, Protection of Civilians Week, and the ECOSOC Humanitarian Affairs Segment. We collaborated to organize side events on the margins of these conferences and worked with our NGO partners to influence humanitarian resolutions negotiated by the General Assembly and the Security Council.

### Our Supporters

Our deepest thanks to our individual, corporate, and foundation donors who are leading the way in supporting Concern's mission.

\* Our special thanks to those who furthered the impact of their generosity by having their donation(s) increased through a corporate matching gift(s).

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#### Support our Work

#### **Become a Monthly Donor and Join Concern(ed) Citizens**

Concern would like to thank those individuals who have chosen to make recurring gifts. The work that Concern does is only possible with consistent funding that allows for planning and for long-term solutions to take hold. That's why Concern(ed) Citizens are critical to our mission: when Concern can count on donors, program participants - from Haiti to Ukraine to Burkina Faso - can count on Concern to continue our transformative work monthafter-month. Concern(ed) Citizens enjoy access to behind-the-scenes stories that illustrate the impact of our support, as well as unique gifts to help promote Concern within our networks. Please visit concernusa.org/ monthly to learn more and start your monthly gift today!

#### Join Our Legacy Society

Planned gifts - bequests, gifts of life insurance, and qualified charitable distributions from retirement plans - make a powerful statement against extreme poverty and are crucial in making sure our lifesaving work continues for future generations. Friends who include Concern in their estate plans are invited to join our Legacy Society. Learn how to become a member: concernusa.org/legacy

## Individual Giving

We are incredibly proud of what Concern achieved in 2024—reaching over 27 million people worldwide with life-saving support, resilience-building programs, and long-term solutions to extreme poverty. None of this would be possible without the steadfast generosity and compassion of our donor community. Because of you, we raised over \$4.8 million last year, fueling our mission to end extreme poverty—whatever it takes. Here are just a few highlights from 2024:

#### Concern Global Galas

Concern's global galas this year brought together supporters across Boston, Chicago, and New York - to unite in the fight against extreme poverty and hunger. Our 3rd annual Boston event welcomed over 250 guests at Westin Copley Place and raised over \$150,000. We are excited to build on this momentum and further cultivate the Boston market. In Chicago, we introduced a new format with an exclusive fourcourse dinner at Chicago Winery, curated by renowned chef Andrew Graves. This intimate gathering of 50 VIP donors and prospects raised nearly \$100,000 and included impactful remarks from Board Member Dolores Connolly and Hassan Olow, Program Director for Concern Worldwide Kenya. Finally, we returned to Cipriani Wall Street for our premier event of the year, the Global Gala in New York, welcoming over 600 guests for an evening of music, dancing, and celebration. Honoring Academy Award-winning director Terry George and Tailwind Capital partner Frank Sica, the gala raised over \$1 million to support Concern's programs worldwide.



#### **Nantucket Cocktail Party**

Concern hosted its first cocktail party on Nantucket in July. A huge thank you to board member Jumana Culligan and her husband, Brendan Culligan, for graciously opening their home. Jumana and fellow CUS board member John McCarthy teamed up to engage their networks, helping to grow our presence in New England by welcoming 35 guests, raising funds and awareness for Concern. Concern US CEO Colleen Kelly and Concern US Chairperson Joanna Geraghty were there to greet new prospects and invite them to join us in our mission to end extreme poverty.



#### **Derby Day**

We were thrilled to host our first-ever fundraising event in partnership with our friends and long-time supporters at Sleeping Giant NY. We celebrated the Kentucky Derby with a lively viewing party at Albert's Bar, just steps from Grand Central Station in New York City. The event featured great food, games, music, and plenty of fun—all capped off with the live race on the mega screen.

#### LA 5th Anniversary Celebration

In October, nearly 75 supporters gathered at The Buffalo Club in Santa Monica to celebrate Concern's 5th Anniversary on the West Coast. Concern CEO, Colleen Kelly and board member Jeff Assaf along with Board Chairperson, Joanna Geraghty, shared powerful remarks and inspiring stories about Concern's work on the frontlines of humanitarian crises - and thanked our donors in this growing region for their support.



#### Oyster Bay Shop and Sip

In September, Concern US Board Member Gemma Toner generously hosted a private viewing of the Ruchi New York Fall Fine Jewelry Collection at the Seawanhaka Yacht Club in Oyster Bay, NY. The event was a tremendous success, and our special thanks to Ruchi for dedicating a portion of the proceeds to support our mission and for continuing to donate one-of-a-kind pieces to auction at our events.

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#### **Women of Concern Luncheons**

In the spring, Concern hosted its annual Women of Concern luncheons in Chicago and New York, gathering more than 400 business leaders and dedicated supporters to celebrate women whose leadership embodies justice, generosity, and compassion. The Chicago event, led by Director of Strategic Partnerships Katie Waller, featured a dynamic discussion with Rachel Isely, Director of Humanitarian Programs, and Saara Bouhouche, Humanitarian Policy Adviser, highlighting the challenges facing women and girls globally. In New York, Board Members and event co-hosts Gemma Toner and Jumana Culligan honored Board Chair and JetBlue CEO Joanna Geraghty. The luncheon brought together guests from across industries and included a compelling fireside chat between Joanna and Fortune Senior Writer Emma Hinchcliff, exploring women's leadership in business. politics, and culture. Collectively, the two events raised over \$350,000 in support of Concern's Women and Girls Fund.



#### **Golf Outings**

Concern hosted two golf outings in New York and Chicago, bringing together supporters for memorable days on the course in support of our mission. The 20th Annual Aengus Finucane Memorial Golf Tournament at Siwanoy Country Club welcomed nearly 100 golfers and featured an exciting new contest sponsored by Mutual of America, the Million Dollar Shootout, followed by a celebratory dinner program and auctions. In the Chicago area, 65 golfers joined us at Highlands Golf Club for the Annual Chicago Golf Outing, enjoying a day of on-course competitions and an evening reception. Together, the outings raised over \$350,000 to support Concern's life-changing programs around the world.



#### 2024 TCS New York City Marathon

#TeamConcern laced up their shoes and joined more than 55,00 runners for the 2024 TCS NYC Marathon, surpassing their fundraising goal and raising over \$70,000 for our programs! Members of the team joined us for a pre-race pasta dinner at The Churchill, which kicked off marathon weekend. The dinner was a fantastic evening that gave our runners the opportunity to connect and gain inspiration from one another as they embarked on the iconic 26.2-mile journey through New York's five boroughs.



#### Chicago Agribusiness & Agritech Panel

In partnership with Ireland Network Chicago, we hosted a panel discussion in November at The Dawson in Chicago. The event welcomed 60 guests and featured an inspiring conversation on The Future of Agritech and Foodtech with an impressive lineup of panelists: Hassan Olow, Program Director for Concern Worldwide Kenya; Denis Neville, Founder & CEO of CoreFX Ingredients; Eamonn Byrne, COO & Director of Lakeside Energy; and Victoria Ivanova, Global Accelerator Manager of SVG Ventures.



#### Chicago Student Fundraiser

A dedicated group of students and parents from the northern suburbs of Chicago organized the second annual car wash fundraiser for Concern. This event marked an exciting step forward in our efforts to engage students in our mission and foster a new generation of Concern supporters.

#### Irish Consul Event in San Francisco

The Irish Consul of San Francisco graciously offered to host an event at the Consul's Residence to introduce Concern to the Bay Area region. Concern CEO Colleen Kelly spoke about Concern's humanitarian work and fielded questions from a highly engaged group of attendees from around San Francisco and Silicon Valley.

## Concern by the Numbers

Concern Worldwide US financial summary statement of activities for year ending December 31, 2024

#### **2024 Financial Performance**

	2024 Total	2023 Total
Cunnert and Devenue	2024 10141	2023 IUIAI
Support and Revenue		
Contributions and non-government grants	3,488,366	5,784,590
Support from Concern Worldwide	2,153,302	2,102,382
Government Grants	58,434,898	74,628,924
Special Events - net	1,221,980	1,192,475
Other Income	399,002	328,219
Total Revenue and Support	65,697,548	84,036,590
Expenses		
Program Activities	64,040,768	80,874,962
Overseas Relief	63,129,262	79,936,122
Development Education	911,506	938,840
Management and General Administrative	1,808,324	1,833,260
Fundraising	2,450,628	2,268,060
Total Expenses	68,299,720	84,976,282
Change in Net Assets	(2,602,172)	(939,692)
Net Assets at Beginning of Year	13,251,429	14,191,121
Net Assets at End of Year	10,649,257	13,251,429
Analysis of Expenditure (Gross)		
Program Activities	94%	96%
General and Administrative	3%	2%
Fundraising	3%	2%

#### **Analysis of Expenditure**



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## Concern Worldwide US Board of Directors 2024/2025

#### Leadership

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- \* Joined the Board of Directors in 2025
- \*\* Left the Board of Directors in 2025
- \*\*\* Left the Board of Directors in 2024

#### www.concernusa.org

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